



PTO/SB/21 (08-03)

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<b>TRANSMITTAL FORM</b>  (to be used for all correspondence after initial filing)	Application Number	09/851,030	
	Filing Date	May 7, 2001	
	First Named Inventor	Michael CRISTOFALO	
	Art Unit	2614	
	Examiner Name	Scott E. Beliveau	
Total Number of Pages in This Submission	27	Attorney Docket Number	559442004300

**ENCLOSURES (Check all that apply)**

<input type="checkbox"/> Fee Transmittal Form <input type="checkbox"/> Fee Attached <input type="checkbox"/> Amendment/Reply <input type="checkbox"/> After Final <input type="checkbox"/> Affidavits/declaration(s) <input type="checkbox"/> Extension of Time Request <input type="checkbox"/> Express Abandonment Request <input checked="" type="checkbox"/> Information Disclosure Statement (2 pages) <input type="checkbox"/> Certified Copy of Priority Document(s) <input type="checkbox"/> Response to Missing Parts/ Incomplete Application <input type="checkbox"/> Response to Missing Parts under 37 CFR 1.52 or 1.53	<input type="checkbox"/> Drawing(s) <input type="checkbox"/> Licensing-related Papers <input type="checkbox"/> Petition <input type="checkbox"/> Petition to Convert to a Provisional Application <input type="checkbox"/> Power of Attorney, Revocation Change of Correspondence Address <input type="checkbox"/> Terminal Disclaimer <input type="checkbox"/> Request for Refund <input type="checkbox"/> CD containing references, Number of CD(s) _____	<input type="checkbox"/> After Allowance Communication to Group <input type="checkbox"/> Appeal Communication to Board of Appeals and Interferences <input type="checkbox"/> Appeal Communication to Group (Appeal Notice, Brief, Reply Brief) <input type="checkbox"/> Proprietary Information <input type="checkbox"/> Status Letter <input checked="" type="checkbox"/> Other Enclosure(s) (please identify below): Return Receipt Postcard Form PTO SB/08/a/b listing: * (30) US Patent Documents (not enclosed) * (14) Foreign Patent Documents * (2) Non Patent Literature Documents
<div>Remarks</div>		

**SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT**

Firm or Individual name	MORRISON & FOERSTER LLP Jonathan Bockman - Reg. No. 45,640
Signature	
Date	March 4, 2005

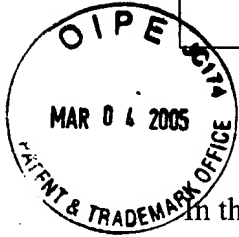
CERTIFICATE OF HAND DELIVERY

I hereby certify that this correspondence is being hand delivered to:  
Commissioner for Patents, Alexandria, Virginia, 22313, on the date shown  
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Dated: 3/4/05

Signature: Beth R. Mandel  
(Beth R. Mandel)

PATENT  
Attorney Docket No. 559442004300



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In the application of:

Michael CRISTOFALO

Serial No.: 09/851,030

Filing Date: May 7, 2001

For: SYSTEM AND METHOD FOR  
PROVIDING TARGETED  
PROGRAMMING OUTSIDE OF THE  
HOME

Examiner: Scott E. Beliveau

Group Art Unit: 2614

SUPPLEMENTAL INFORMATION DISCLOSURE STATEMENT

Commissioner for Patents  
P.O. Box 1450  
Alexandria, Virginia 22313-1450

Dear Sir:

Pursuant to 37 C.F.R. § 1.97 and § 1.98, Applicant submits for consideration in the above-identified application the documents listed on the attached Form PTO/SB/08a/b. Copies of the foreign documents and non-patent literature are also submitted herewith. The Examiner is requested to make these documents of record.

This Supplemental Information Disclosure Statement is submitted before mailing of a first Office Action on the merits; accordingly, no fee or separate requirements are required.

Applicant would appreciate the Examiner initialing and returning the Form PTO/SB/08a/b, indicating that the information has been considered and made of record herein.

The information contained in this Supplemental Information Disclosure Statement under 37 C.F.R. § 1.97 and § 1.98 is not to be construed as a representation that: (i) a complete

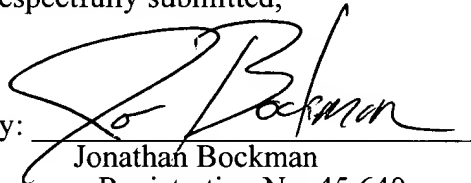
search has been made; (ii) additional information material to the examination of this application does not exist; (iii) the information, protocols, results and the like reported by third parties are accurate or enabling; or (iv) the above information constitutes prior art to the subject invention.

In the event that the transmittal form is separated from this document and the Patent Office determines that an extension and/or other relief (such as payment of a fee under 37 C.F.R. § 1.17 (p)) is required, Applicant petitions for any required relief including extensions of time and authorizes the Commissioner to charge the cost of such petitions and/or other fees due in connection with the filing of this document to **Deposit Account No. 03-1952** referencing **559442004300**.

Dated: March 4, 2005

Respectfully submitted,

By:



Jonathan Bockman  
Registration No. 45,640  
Morrison & Foerster LLP  
1650 Tysons Boulevard  
Suite 300  
McLean, Virginia 22102  
Telephone: (703) 760-7769  
Facsimile: (703) 760-7777

Substitute for form 1449/PTO

**INFORMATION DISCLOSURE  
STATEMENT BY APPLICANT**

(Use as many sheets as necessary)

**Complete if Known**

Application Number	09/851,030
Filing Date	May 7, 2001
First Named Inventor	Michael Cristofalo
Art Unit	2614
Examiner Name	Scott E. Beliveau
Attorney Docket Number	559442004300

Sheet	1	of	2
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**U.S. PATENT DOCUMENTS**

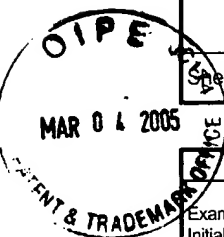
Examiner Initials*	Cite No. <sup>1</sup>	Document Number	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
		Number-Kind Code <sup>2</sup> (if known)			
	1.	4,931,865	6/5/1990	SCARAMPI	
	2.	5,603,078	2/11/1997	HENDERSON ET AL.	
	3.	5,758,257	5/26/1998	HERZ ET AL.	
	4.	5,771,307	6/23/1998	LU ET AL.	
	5.	5,790,176	8/4/1998	CRAIG	
	6.	5,956,716	7/21/1999	KENNER ET AL.	
	7.	6,006,256	12/21/1999	ZDEPSKI ET AL.	
	8.	6,018,764	1/25/2000	FIELD ET AL.	
	9.	6,026,376	2/15/2000	KENNEY	
	10.	6,038,000	3/14/2000	HURST, JR.	
	11.	6,058,430	5/2/2000	KAPLAN	
	12.	6,064,438	5/16/2000	MILLER	
	13.	6,104,443	8/15/2000	ADCOCK ET AL.	
	14.	6,141,010	10/31/2000	HOYLE	
	15.	6,177,931	1/23/2001	ALEXANDER ET AL.	
	16.	6,473,903	10/29/2002	BALAKRISHNAN ET AL.	
	17.	2001/013123	8/9/2001	FREEMAN ET AL.	
	18.	2002/0032905	3/14/2002	SHERR ET AL.	
	19.	2002/0053078	5/2/2002	HOLTZ ET AL.	
	20.	2002/0056091	5/9/2002	BALA ET AL.	
	21.	6,473,903	10/29/2002	BALAKRISHNAN ET AL.	
	22.	6,487,721	11/26/2002	SADAFI	
	23.	2002/194589	12/19/2002	SHEEHAN ET AL.	
	24.	6,509,908	1/21/2003	CROY ET AL.	
	25.	6,591,247	7/8/2003	STERN	
	26.	6,597,374	7/22/2003	BAKER ET AL.	
	27.	6,597,405	7/22/2003	IGGUIDEN	
	28.	6,615,408	9/2/2003	KAISER ET AL.	
	29.	6,698,020	2/24/2004	ZIGMOND ET AL.	
	30.	6,792,615	9/14/2004	ROWE ET AL.	

**FOREIGN PATENT DOCUMENTS**

Examiner Initials*	Cite No. <sup>1</sup>	Foreign Patent Document	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear	† <sup>6</sup>
		Country Code <sup>3</sup> -Number <sup>4</sup> -Kind Code <sup>5</sup> (if known)				
	31.	CA-246,437	1/27/1925		abstract	
	32.	WO-90-00847	1/25/1990		abstract	
	33.	EP-0424648-	5/2/1991		abstract	
	34.	EP-0852443-A	7/8/1998		abstract	
	35.	WO-98-45902	10/15/1998		abstract	
	36.	WO-98-48566-A1	10/29/1998		abstract	
	37.	JP-10-222541	11/30/1998		abstract	
	38.	EP-0901284-A	3/10/1999		abstract	
	39.	WO-99-55066-A1	10/28/1999		abstract	
	40.	WO-00-045599-A	8/3/2000		abstract	

Examiner Signature		Date Considered	
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va- 93039



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**INFORMATION DISCLOSURE  
STATEMENT BY APPLICANT**

(Use as many sheets as necessary)

Sheet 2 of 2

**Complete if Known**

Application Number	09/851,030
Filing Date	May 7, 2001
First Named Inventor	Michael Cristofalo
Art Unit	2614
Examiner Name	Scott E. Beliveau
Attorney Docket Number	559442004300

41.	WO-01-015357-A	3/1/2001	abstract
42.	GB-2356319-A	5/16/2001	abstract
43.	EP-1111914-A	6/27/2001	abstract
44.	WO-01-58132-A1	8/9/2001	abstract

\*EXAMINER: Initial if information considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant. <sup>1</sup> Applicant's unique citation designation number (optional). <sup>2</sup> See Kinds Codes of USPTO Patent Documents at [www.uspto.gov](http://www.uspto.gov) or MPEP 901.04. <sup>3</sup> Enter Office that issued the document, by the two-letter code (WIPO Standard ST.3). <sup>4</sup> For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document. <sup>5</sup> Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST. 16 if possible. <sup>6</sup> Applicant is to place a check mark here if English language Translation is attached.

**NON PATENT LITERATURE DOCUMENTS**

Examiner Initials*	Cite No. <sup>1</sup>	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.	T <sup>2</sup>
	45.	"Overview," located at <a href="http://www.claria.com/companyinfo/">www.claria.com/companyinfo/</a> visited on February 8, 2005	
	46.	"Real System G2 Production Guide," 1998-2000; pp. 75-79	

\*EXAMINER: Initial if information considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

<sup>1</sup> Applicant's unique citation designation number (optional). <sup>2</sup> Applicant is to place a check mark here if English language Translation is attached.

Examiner Signature		Date Considered	
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va- 93039